

Der Name UBUNTU bedeutet in Kinyarwanda (=Landessprache in Rwanda) so viel wie Freundlichkeit, Barmherzigkeit, Güte. Aber UBUNTU ist in der afrikanischen Kultur nicht mit einem Wort zu übersetzen sondern mit einer Geschichte:

UBUNTU is a very nice story from Africa and the motivation behind the Ubuntu culture in Africa. An Anthropologist proposed a game to the African tribal children...

He placed a basket of sweets near a tree and made the children stand 100 meters away. Then he announced that whoever reaches first would get all the sweets in the basket. Then he said «ready, steady, go!».

Do you know, what these children did? They all held each other's hands, ran together towards the tree, divided the sweets equally among themselves, ate the sweets and enjoyed it.

When the Anthropologist asked them why they did so, they answered: «Ubuntu». Which meant – «How can one be happy when the others are sad?». Ubuntu in their language means: «I am because we are». A strong message for all generations. Let all of us always have this attitude and spread happiness wherever we go.

Let's have a «Ubuntu»-Life...

I AM BECAUSE WE ARE.